

P L A N

OF THE

REGISTER-OFFICE

FOR

BUYING AND SELLING

CARRIAGES AND HORSES,

BY

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REGISTER OF BIRTHS

AND DEATHS

IN THE

STATE OF

NEW YORK

P L A N
OF THE
REGISTER-OFFICE
FOR
CARRIAGES, AND HORSES.

EVERY new Project that has for its design the GOOD of the PUBLIC, deserves Support *only* so far as the scheme may be calculated to produce that effect. Without presuming too far, the following Plan is submitted to the opinion and candour of a discerning Public, for its future Patronage and Encouragement.

To avoid the extravagant expence of building New Carriages, many persons wish to be accommodated with those that are Second-hand; and there are certainly numbers, which Gentlemen are desirous of parting with, that would suit exactly the convenience of others
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who might want to buy, but who, from the present mode adopted, have but little chance of being suited, and often fall into greater expences than if they had really built new ones; for, the deceptions practised on Second-hand Carriages, by Brokers and Dealers, are such as frequently beguile the judgment of those who are tolerably well skilled---yet many strangers to Carriages will risk a purchase on their own superficial knowledge, taking the appearance for the sufficiency, which is soon proved to consist of rotten materials, nicely surfaced with putty and shewy painting, or perhaps ornamented with a new inside lining and some slight plated furniture.

That Gentlemen may have a probable chance of advantageously disposing of their Carriages, which are to them only incumbrances, and must perish from standing by, and that others may be safely and well accommodated in purchasing or exchanging, are two principal objects of this Register: For, it cannot be doubted, that a satisfactory bargain is much more likely to be made between Gentlemen wanting to buy and those wishing
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to sell their Carriages, than through the medium of a Dealer or Repository. Repositories have the appearance of convenience ; but as the sentiments of the Buyer and Seller cannot be known to each other, an *advantage* of both can easily be taken, by raising the price to the Buyer, and reducing that of the Seller. When to this are added the Commission to be charged for selling, the Rent for standing, and the frequent opportunities of reserving many Conveniences belonging to Carriages, which are not known to, or inquired after by, either the Buyer or the Seller, this traffic becomes a very lucrative one to those engaged in it, though to the manifest prejudice of the Public at large.

The persons principally benefited by a Repository are the Brokers and Dealers, who find it convenient to send there, for sale, such articles as they would be ashamed to sell for themselves ; and as they always keep up a large supply, it may safely be concluded that their Carriages, however bad, will be recommended by the Repository-keeper, in preference to those belonging to strangers : So that,
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in every shape, the Public are liable to be duped by the artifices thus made use of.

That there are as many Carriages for Sale in the hands of Gentlemen as there are Purchasers for, is more than probable; but the want of an opportunity of knowing where properly to apply for them, has hitherto kept both parties unsuited. To open a communication, therefore, between such as may be desirous of purchasing and those who may wish to sell, must effectually answer every expectation, and put both parties in possession of their wish without risk of imposition, as *Principals only* will treat with each other.

The methods by which this Plan is to be carried into effect, are as follow :

A Gentleman having a Carriage to dispose of, is to send a particular description of it, with the price at which it is to be sold, where it is to be seen, and the address of the Proprietor, to the Office, No. 36, Leather Lane, where it will be registered exactly as described. . On application of those wanting to buy, a reference will be given to the Proprietor; so
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that *the parties themselves* treat together; and if sold, notice will be expected to be sent to the Office, to prevent future trouble.---For the registering, Five Shillings only is to be paid, which charge includes all expences for Advertisements, which will be continued weekly till the Carriage shall be sold.

A Gentleman wishing to purchase a Carriage, gives into the Office a particular description of the sort wanted; and references will be given to those most likely to suit, for which One Shilling only is to be paid; and if not suited from amongst those that are registered, the Carriage wanted may also be registered, and advertised for weekly till procured, by paying Four Shillings more. Notice to be also sent to the Office when provided.

The many advantages to be derived from this Plan must be obvious. To a Purchaser, the trouble of inquiring all over the Town for a Carriage, and the risk of deception in the purchase of it, are entirely obviated. To the Seller, the various expences of a Repository, viz. rent, cleaning, commission, &c. &c. amounting often to nearly the price of the Carriage

Carriage itself, are wholly saved; and, besides, the use of the Carriage may be continued by the Proprietor till sold.

Persons living at a distance, and others who may be diffident of their own judgment, will derive considerable advantage in employing

W. FELTON

to buy for them, by paying him a Commission of Two and a Half *per Cent.* from the amount of the purchase; for which small premium he pledges his credit to exert himself for their interest, and to recommend such only as are good bargains.

HORSES are also registered in the same way; but W. FELTON having no knowledge of them, declines recommending any on his own judgment. The charge for registering Horses is 2*s.* 6*d.* with the above advantages, and 1*s.* for examining the Register.

APPLICATIONS to be made from TEN to
FOUR o'Clock.

Letters (Post-paid) immediately attended to.